

# Hello!

My name is Tim. I am a designer & this is my resume

## CONTACT

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## EDUCATION

**Falmouth University**  
MA:  
Graphic Design, Merit

**University of Hertfordshire**  
BA (Hons):  
Product Design, 2:1

## SKILLS

- Adobe Suite: Photoshop, Illustrator, InDesign, Premier Pro
- Research skills: Trend research, market research, trade shows
- Trend Analysis
- Design to brand guidelines
- Licensed product design: Adhering to guidelines and creation of approval artwork
- Knowledge of 3D CAD programmes: Solidworks
- Creative concept development
- Creation of factory ready specifications: prototype and production
- Print Design
- Able to collaborate with internal departments
- Experience of presenting design concepts internally and externally
- Sketching
- Graphics
- Model making
- Experience working on collaboration projects with other major brands
- Designing to margins so products are cost efficient

## EXPERIENCE

### Meadow Vale Foods, Aug 2022- Present

- Working on new product packaging for companies brands and sub-brands as well as packaging for other brands and retailers, including Farmfoods
- Creating marketing materials, including social media, introducing animated web banners and social media content.
- Working with the companies web developers on producing the companies desktop and mobile site.
- Creating exhibition materials, including banners, product guides and menu guides. Mentoring Junior design staff.

### Muc-Off, Aug 2021- Mar 2022

- Working on new product packaging
- Creating companies' own brand products for retail. Creating online videos and Gif's
- Designing product and POS signage
- Working closely with the marketing team to produce, email campaigns, only and print adverts, creating editorials on products
- Developing catalogues

### Freelance, Oct 2020-Jul 2021

Working with a range of clients, from small one-off projects to long-term continued work with larger clients. Projects ranged from:

- Catalogues
- Product ideas
- Logo design
- Leaflet and poster design

### The Gift Scholars, June 2016- October 2020

### Product & Graphic Designer/Design Manager September 2018- October 2020

- Working with major sports brands, theme parks & zoos, including Tottenham Hotspur, Legoland & Chester Zoo
- Creating companies' own brand products for retail
- Responsible for designing gift ware, textiles & soft toys from initial concepts to final production
- Creating packaging & point of sales solutions
- Creating marketing material including: Catalogues, Sales flyers and email/social media banners
- Directing and mentoring of members in my team
- Department recruitment process, including interviews
- Attend client facing meetings
- Working directly with factories
- Attending and exhibiting at trade shows

### Forever Collectibles, April 2015- June 2016 Junior Product Designer

- Responsible for creating new products under a number of sports licenses, including Manchester United, Barcelona, Real Madrid, NFL & NBA.
- Concept generation to prototyping.
- Involved with marketing materials, such as catalogue design.

## ABOUT ME

I am a creative who has an interest and passion for all aspects of design and making the ordinary extraordinary. Creating isn't just my 9-5, I also spend my spare time working on conceptual ideas, up-cycling items and working with and mentoring other creatives.

One of my hobbies is restoring and customising my 1950's Lambretta, my interest in mechanics and vehicles has helped with my understanding of product construction and a new way of viewing the design process. Other interests include fashion by

curating looks and collecting sneakers. I enjoy taking wildlife and fashion photography. I like to travel and experience new cultures, which I find enriches my personal and professional outlook. I also enjoy caring for my cactus plants.